

Committee Members		
♦ Cinthya Arrieta	♦ Betzabel Martinez (A)	♦ Gerald Sequeira
♦ Claudia Castillo	♦ Marie Noriega (A)	♦ Jennifer Spalding VACANT
♦ Lan Hao	♦ Marivel Ortiz-Sanchez	♦ Ty Thomas (A)
♦ Nadine Henley (A – R. Garcia)	♦ Sean Osborne	♦ Maryann Tolano-Leveque
♦ Michelle Hernandez	♦ Ana Quiroz	♦ Lilianna Verduzco
♦ Dana Hester	♦ Richard Rams (Chair)	♦ Jayson Chan (ASCC)
♦ Elaine Lipiz Gonzalez	♦ Tommy Reyes	♦ Patty Flores (ASCC)
♦ Jessica Lopez Jimenez	♦ David Rodriguez	♦ Garcia, Christina (Admin)

MINUTES

I. WELCOME

- a. Introduction – Dr. Rams welcomed the group and provided a simple overview of the new technology in SS-205.

II. INFORMATION

- a. Student Equity Plan 2025-28 Update – *Dr. Lipiz Gonzalez/Dr. Martinez Bleech*
 - i. Dr. Lipiz Gonzalez provided a brief update regarding next steps for the Student Equity and Achievement Program Plan, including:
 1. 10/13/25 – Steering First Read
 2. 10/27/25 – Steering Final Read
 3. 11/18/25 – Submission to BOT
 4. Submission to Chancellor's Office
- b. Enrollment Services: Mid-Semester Update – *Dr. Sequeira*
 - i. Dr. Sequeira provided the following briefing of information for Element451:
 1. Following a thorough review, Enrollment services recommends adopting Element 451, a comprehensive AI-driven platform that integrates recruitment, admissions, marketing, and student engagement. The system provides personalized communication through email and text, automates routine processes, and offers a secure, scalable infrastructure accessible to non-technical users.
 2. Key Benefits:
 - a. Improved Student Engagement: Personalized outreach information by student behavior and demographics.
 - b. Operational Efficiency: Automation reduces manual workload, enabling staff to focus on strategic priorities.

- c. Cost Savings: Consolidates multiple systems potentially saving tens of thousands annually.
- d. Enhanced Functionality: Includes a student portal integrated with Canvas and Banner, a 24/7 AI chatbot, and an interactive activities calendar.
- e. Marketing Impact: Colleges using Element451 report increase in applications and reductions in marketing costs.

III. **NEW BUSINESS: Action Items**

- a. Approval of 09/11/25 Meeting Minutes
 - i. Motion: S. Osborne; 2nd: Dr. Lipiz Gonzalez; Opposed: None; Abstained: 1; **Approved**
- b. Student Affairs AP/BPs – *Dr. Tolano-Leveque*
 - i. AP/BP 2015 Student Trustee – *Desk Review*
 - i. Motion: J. Lopez Jimenez; 2nd: T. Reyes; Opposed: None; Abstained: None; **Approved**
 - ii. AP/BP 2105 Election of Student Trustee – *Desk Review*
 - i. Motion: J. Lopez Jimenez; 2nd: T. Reyes; Opposed: None; Abstained: None; **Approved**
- c. VPSS AP/BPs – *Dr. Rams*
 - i. BP 3540 Sexual and Other Assaults – *Desk Review*
 - i. Motion: Dr. Hester; 2nd: T. Reyes; Opposed: None; Abstained: None; **Approved**
 - ii. AP 3540 Sexual and Other Assaults – *Revised*
 - i. Motion: M. Ortiz-Sanchez; 2nd: T. Reyes; Opposed: None; Abstained: None; **Approved**

IV. **UPCOMING MEETINGS**

- d. 2025-26 AY Meeting Dates; 2nd Thursday of the month; 1:30 pm – 2:30 pm
 - i. **November 13, 2025**
 - ii. December 11, 2025 (finals week)
 - iii. March 12, 2026
 - iv. April 9, 2026
 - v. May 14, 2026
 - vi. June 11, 2026 (finals week/ day before Commencement)

PROGRAM UPDATES

None Submitted.